

Please Direct All Correspondence to Customer Number 20995

SPECIFIC POWER OF ATTORNEY WITH REVOCATION

Applicant : Adrian Gluck
App. No. : 09/149,747
Filed : September 8, 1998
For : MEMORABILIA CARD
Examiner : Willmon Fridie, Jr.
Art Unit : 3722

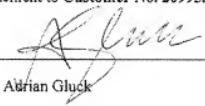
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The undersigned is an empowered representative of the Assignee. As of the execution date of the Assignment or the execution date set forth below, whichever is later, the undersigned hereby revokes any previous powers of attorney in the subject application, and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, Customer No. 20995, as its attorneys with full power of substitution and revocation to prosecute this application and to transact all business in the U.S. Patent and Trademark Office connected herewith. This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 CFR § 3.71.

Attached is a Statement Under 37 CFR § 3.73(b), signed by a registrant of Knobbe, Martens, Olson & Bear, LLP, setting forth a full chain of title for the subject application owned by the Assignee named below.

Please recognize or change the correspondence address for the application identified in the attached Statement to Customer No. 20995.

By:  Date: Nov 10, 2007
Name: Adrian Gluck Title: Manager
Assignee: Media Technologies Licensing, LLC
344 El Camino Drive
Address: Beverly Hills, CA 90212